



# LEARNING TO INTRODUCE THE IDENTITY ON PROJECTS SITES

La Barceloneta. Site, landscape, art and memories

XIII JOINT STUDIO INTERNACIONAL WORKSHOP  
Escola Tècnica Superior d'Arquitectura de Barcelona  
& School of Architecture Tsinghua University Beijing

**places** **10 spots** for ETSAB students enrolled at:  
Grado en Estudios de Arquitectura | Grado en Paisaje |  
Másters Universitarios ámbito de Arquitectura

**academic recognition** **2 ECTS** (per GARq)

**application** deadline: **15 November 2023**  
send email to: **relint.etsab@upc.edu**  
with subject: **workshop TSINGHUA 2023\_name.surname**  
with your: **name | DNI | email | phone | current studies**

**activity** Urban Landscape and Identity Regeneration. Strategies.

**goals** Train student re-designing the sites from their identity.

**topic & site** The International Workshop strongly emphasises the essence of a location, serving as a wellspring of inspiration for projects that respect cultural heritage and environmental sustainability. What sets this workshop apart is its dual approach, allowing participants to explore projects in both China and Barcelona, offering a local perspective alongside a global one.

We have selected Barceloneta as our focal point after extensive work in various locations throughout China and Barcelona. Barceloneta stands as the inaugural new neighbourhood developed beyond the historic walls of Barcelona, steeped in a rich history that spans from Enlightenment-era urban planning to the Industrial Revolution and the artistic renaissance triggered by the 1992 Olympic Games.

**dates** **24 November - 3 December, 2023.**

**participating universities** Tsinghua University | School of Architecture  
Universitat Politècnica de Catalunya | Escola Tècnica Superior d'Arquitectura de Barcelona [MLandArch]

**coordinators** Tsinghua University: Zhu Yufan, Yuan Xu  
ETSAB-UPC: Miquel Vidal, Marina Cervera, Nacho López

2023  
2024

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